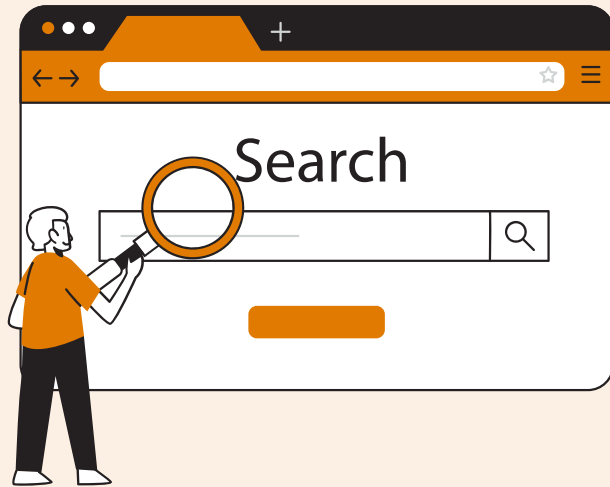


Digital footprint



What leaves a digital footprint?

Social media activities
(likes, shares, comments).

Online shopping (purchase history, payment information).

Mobile apps and location services.

Search engine queries.

Emails and messaging apps.

Websites visited and online services used.

Passive and active footprint

Passive Digital Footprint

Data collected without your direct input, like browsing history, IP addresses, and cookies.

Active Digital Footprint

Data you intentionally share, like social media posts, online comments, and uploaded photos



Watch your digital step

Mindful Posting

Thinking before sharing information online.

Using Secure Connections

Ensuring websites are secure (HTTPS) and using VPNs.

Regular Audits

Periodically checking what information is available about you online and cleaning up old accounts.

