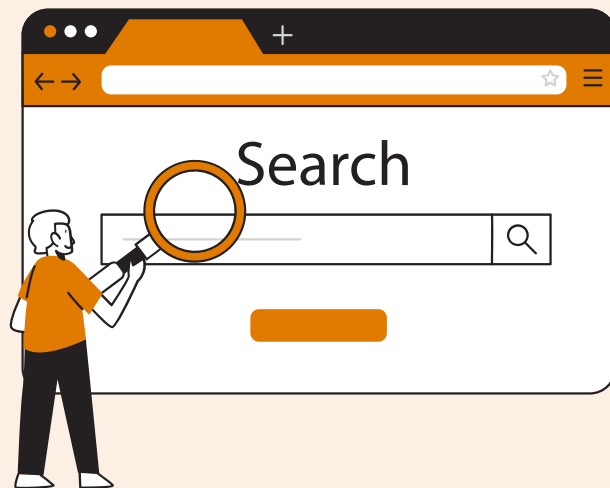


Digital footprint



What leaves a digital footprint?

Social media activities
(likes, shares, comments).

Search engine
queries.

Online shopping (purchase
history, payment information).

Emails and
messaging apps.

Mobile apps and location
services.

Websites visited and
online services used.

Passive and active footprint

Passive Digital Footprint

Data collected without
your direct input, like
browsing history, IP
addresses, and cookies.

Active Digital Footprint

Data you intentionally share,
like social media posts,
online comments, and
uploaded photos



Watch your digital step

Mindful Posting

Thinking before sharing
information online.

Using Secure Connections

Ensuring websites are secure
(HTTPS) and using VPNs.

Regular Audits

Periodically checking what
information is available about you
online and cleaning up old accounts.

